

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0015217847** | File Number: **CPR-126978** | Submit Date: **01/09/2012** | Call Sign: **KUPT** | Facility ID: **27431** | City:

HOBBS State: NM

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/09/2012 Filing Status: Active

# Report reflects information for : Fourth Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MY Network
	Nielsen DMA	Albuquerque-Santa Fe
	Web Home Page Address	

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Jack Hanna's Animal Adventures (Channel 29.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Friday 12:30pm
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, Jack Hanna explains about specific animals and their natural habitats. This program presents pro-social values with an environmentally responsible universe. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show targeted to 13 to 16 years old at the beginning of each broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Teen Kids News (channel 29.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00a
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weekly report on events with interest for teens, including headline news, entertainment, medical advice, drinking and driving, books and internet safety.

Does the Licensee identify the program by displaying
throughout the program the symbol E/I?

Yes

Digital Core Program (3 of 14)	Response
Program Title	Elizabeth Stanton's: Great Big World (29.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features Stanton visiting unique locations around the globe while exploring different cultures, learning about history and geography and looking for opportunities to give back.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	Made In Hollywood: Teen Edition (29.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Preparing teens for careers in the motion picture, television and multimedia industries, both in front fo the camera and behind the scenes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Wild LTD (29.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week, Wild Ltd with Michelle Garforth takes a unique look at our environment. Michelle embarks on a series of incredible wildlife adventures in her quest to uncover facts and figures about how best to co-exist with the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	Made in Hollywood: Teen Edition (29.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Preparing teens for careers in the motion picture, television and multimedia industries, both in front fo the camera and behind the scenes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 14)	Response
Program Title	Live Life and Win (29.2)
Origination	Network

Days/Times Program Regularly Scheduled	Sunday 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspiration segments & teen success stories of character & personal determination in the arts, school, sports & community.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	On The Spot (29.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot challenges viewers to recall middle & high school knowledge about history, science, math, English, seconda languages, health, geograph art, music and techonology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	The Magic School Bus (29.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00am

Total times	14
aired at	
regularly	
scheduled	
time	
unic	
Total times	
aired	
Number of	0
Preemptions	
Number of	
Preemptions	
for other than	
Breaking	
News	
IACMO	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	6 years to 10 years
Target Child	
Audience	
December 41-	TUE MACIC SCHOOL BUS is boost on position of ability and a basic about a significant business with an business of a bility and a basic about a significant business of a bility and a basic about a significant business of a bility and a basic about a significant business of a bility and a basic about a significant business of a bility and a basic about a significant business of a bility and a basic about a significant business of a bility and a basic about a significant business of a bility and a basic about a significant business of a bility and a basic about a significant business of a bility and a basic about
Describe the	THE MAGIC SCHOOL BUS is based on series of children's books about science written by Joanna Cole.
educational	The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who pile
and	her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The
informational	goal of each field trip to answer questions or learn many new things about the place the class visits. Each
objective of	episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside
the program	weather systems. The bus transforms to suit the environment and the kids freely explore and share their
and how it	learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer
meets the	their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their fiel
definition of	trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual
Core Programming.	content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	

Digital Core Program (10 of 14)	Response
Program Title	Babar (29.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30am
Total times aired at regularly scheduled time	14

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional messag such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the new to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Turbo Dogs (29.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information of the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	Shelldon (29.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic and help others, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and leader in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episod provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (13 of 14)	Response
Program Title	Willa's Wild Life (29.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA'S WILD LIFE is a new animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Digital Core Program (14 of 14)	Response
Program Title	Pearlie (29.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not todo in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Wimzie's House (29.3)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 8:30am/Sunday 8:30am
Total times aired at regularly scheduled time:	21
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A playful young puppet monster and her adorable friends learn the skills of caring and sharing at Wimzie's house, a unique home daycare center.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Brad Moran
Address	PO Box 3757
City	Lubbock
State	TX
Zip	79452
Telephone Number	806-748-9300
Email Address	bmoran@ramarcom.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

## Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Jack Hanna's Animal Adventures (29.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Friday 12:30pm
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, Jack Hanna explains about specific animals and their natural habitats. This program presents pro-social values with an environmentally responsible universe. The program is 30 minutes in length and is identified as an educational and informational show targeted to 13 to 16 years old at the beginning of each broadcast.

Other Matters (2 of 15)	Response
Program Title	Teen Kids News (29.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weekly report on events with interest for teens, including headline news, entertainment, medical advice, drinking and driving, books and internet safety.

Other Matters (3 of 15)	Response
Program Title	Elizabeth Stanton's : Great Big World (29.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features Stanton visiting unique locations around the globe while exploring different cultures, learning about history and geography and looking for opportunities to give back.

Other Matters (4 of 15)	Response
Program Title	Made In Hollywood: Teen Edition (29.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Preparing teens for careers in the motion picture, television and multimedia industries, both in front fo the camera and behind the scenes.

Other Matters (5 of 15)	Response
Program Title	Wild LTD (29.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week, Wild Ltd with Michelle Garforth takes a unique look at our environment. Michelle embarks on a series of incredible wildlife adventures in her quest to uncover facts and figures about how best to co-exist with the environment.

Other Matters (6 of 15)	Response
Program Title	Made In Hollywood: Teen Edition (29.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Preparing teens for careers in the motion picture, television and multimedia industries, both in front fo the camera and behind the scenes.

Other Matters (7 of 15)	Response
Program Title	Live Life and Win (29.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspiration segments & teen success stories of character & personal determination in the arts, school, sports & community.

Other Matters (8 of 15)	Response
Program Title	On The Spot (29.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot challenges viewers to recall middle & high school knowledge about history, science, math, English, seconda languages, health, geography, art, music and techonology, and then teaches them the answer.

Other Matters (9 of 15)	Response	
Program Title	The Magic School Bus (29.3)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 7:00am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 10 years	
Describe the educational and informational	THE MAGIC SCHOOL BUS is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each	

educational
and
informational
objective of
the program
and how it
meets the
definition of
Core
Programming.

THE MAGIC SCHOOL BUS is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.

Other Matters (10	
of 15)	Response
Program Title	Babar (29.3)
Origination	Network
Days/Times	Saturday 7:30am
Program Regularly	
Scheduled	

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the	BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned

educational and informational objective of the program and how it meets the definition of Core Programming.

Programming.

BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Other Matters (11 of 15)	Response
Program Title	Turbo Dogs (29.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core	TURBO DOGS is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

Other Matters (12 of 15)	Response
Program Title	Shelldon (29.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:00am

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	6 years to 10 years
Target Child	
Audience	
from	
Describe the	SHELLDON is an animated series about a school aged yoka shell mollusk who lives with the adoptive

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

SHELLDON is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic and help others, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and leader in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Other Matters (13	
of 15)	Response
Program Title	Willa's Wild Life (29.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the	WILLA'S WILD LIFE is a new animated series centered on a six-year-old girl, and her menagerie of animals.

educational and informational objective of the program and how it meets the definition of Core Programming.

WILLA'S WILD LIFE is a new animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets -- an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Other Matters (14 of 15)	Response
Program Title	Pearlie (29.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational	PEARLIE is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets

educational and informational objective of the program and how it meets the definition of Core Programming.

PEARLIE is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not todo in each situation so the park can be restored to order.

Other Matters (15 of 15)	Response
Program Title	Wimzie's House (29.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30am/Sunday 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A playful young puppet monster and her adorable friends learn the skills of caring and sharing at Wimzie's house, a unique home daycare center.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F. R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Ramar Communications, Inc. **Attachments** 

No Attachments.